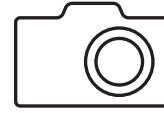


QUICK GUIDE TO DIGITAL IMAGING at the 2009 International CES®



To find Digital Imaging, look for this icon on-site.

CE SPOTLIGHTS

THE LIGHT SHINES BRIGHTLY ON THESE POPULAR DESTINATIONS LOCATED THROUGHOUT THE MORE THAN 1.7 MILLION SQUARE FEET OF EXHIBIT SPACE AT CES.

Digital Imaging



Digital Imaging Showcase

LVCC, South Hall 3

As the digital imaging market continues to soar, there is no better opportunity to view the latest technologies all in one place. Explore the digital imaging product offerings of 50 companies in more than 24,000 square feet of space, including Noritsu, Pinnacle Systems, Wacom, Lexar Media, RealNetworks, ATP, Bogen, Compositor, Hauppauge and more.

EVENTS



Spotlight on Imaging

Friday, January 9, 3:30-7 p.m.

LVCC, South Hall, S221

Co-located with the CEA Digital Imaging Division Reception

Co-produced by Picture Business

Don't miss these exclusive tabletop displays highlighting the hottest digital imaging products at the 2009 International CES. The event also features a retail-specific education session and the chance to learn more about industry trends and revenue opportunities. The afternoon ends with the prestigious CEA Digital Imaging Reception – a great networking opportunity in a quiet, relaxed environment.

CEA Digital Imaging Division Reception

Friday, January 9, 5:30-7 p.m.

LVCC, South Hall, S221

CONFERENCE SESSIONS

The Digital Shoebox: New Options for Consumers

Thursday, January 8, 3-4 p.m.

LVCC, South Hall, S102-103

Digital Imaging: Beyond the Megapixel

Friday, January 9, 1:30-2:30 p.m.

LVCC, South Hall, S106-107

HUNDREDS OF DIGITAL IMAGING EXHIBITORS INCLUDING:

- ATP
- Canon
- Casio
- Fuji
- HP
- Kodak
- Lexar
- Microsoft
- Nikon
- Noritsu
- Olympus
- Panasonic
- Samsung
- Sandisk
- Sony
- Wacom

ADDITIONAL ON-SITE RESOURCES

Spotlight on Imaging: Guide to the 2009 International CES

- Find this resource polybagged with *Picture Business* magazine in publication bins on-site and at the event.
- Includes:
 - Info on the Spotlight on Imaging event
 - Digital imaging editorial content
 - Show floor map highlighting Digital Imaging Showcase exhibitors
 - Highlights of educational sessions and keynotes specific to the imaging community



MyCES Personal Planner

Visit MyCES kiosks on-site and type in "Digital Imaging" to find locations of exhibitors and print out maps on demand.



CES Mobile-Navigation at Your Fingertips

Text CESMobile to 41411 to download the CES Mobile application. Access the CES Directory and your MyCES Plan right on your Smartphone.



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Picture Business is the Official Digital Imaging Media Partner of the 2009 International CES.